

Dundalk FM Complaint Form

Name _____

Address _____

Date of Broadcast _____

Time of Broadcast _____

Name of programme/news item/advertisement/commercial communication:

What do you believe the item to be an infringement of?

Broadcasting Act 2009

Section 48(1) (a) objectivity & impartiality in news;

Broadcasting Act 2009

Section 48(1) (a) fairness, objectivity & impartiality in current affairs;

Broadcasting Act 2009

Section 48(1) (b) harm & offence (Code of Programme Standards
http://bai.ie/pdfs/bci_cops_Mar07.pdf)

Broadcasting Act 2009

Section 48 (1)(b) law & order;

Broadcasting Act 2009

Section 48(1)(c) privacy of an individual.

Broadcasting Act 2009

Section 48 (1)(d) General Commercial Communications Code
http://bai.ie/pdfs/bai_comm_code_sept10.pdf)

Broadcasting Act 2009

Section 48 (1)(d) Children's Commercial Communications Code

(http://bai.ie/pdfs/childrens_commercial_communications_code.pdf)

Please select category & indicate which section of the code is applicable

When submitting a complaint under b) harm & offence, complainants can refer to 'The Code of Programme Standards'. This Code details a range of factors that may be taken into account when determining whether programme material is harmful or offensive. The main headings in the Code are:

Content Principles	Content Rules
<p>2.1 General Community Standards</p> <p>2.2 Due Care</p> <p>2.2.1 audience information & guidance</p> <p>2.2.2 identification with characters, actions and personal circumstances</p>	<p>3.1 Violent Programme Material</p> <p>3.2 Sexual conduct</p> <p>3.3 Coarse & Offensive Language</p> <p>3.4 Persons and Groups in Society</p> <p>3.5 Factual Programming – News, Current</p>

<p>2.3 Protection for Children</p> <p>2.4 Assessment - programme material shall be assessed in whole and in context</p>	<p>Affairs and Documentaries</p> <p>3.6. Children's Programming</p> <p>3.7 Drugs, Alcohol and Solvent Abuse</p> <p>3.8 Imitative Behaviour</p>
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When submitting a complaint concerning a commercial communication, a complainant may refer to the Children's Commercial Communications Code or the General Commercial Communications Code.

General Commercial Communications Code	Children's Commercial Communications Code
<p>Main Sections: -</p> <p>3 General principles and rules applying to all commercial communications (including the protection of the individual & society; offence, harm and human dignity; transparency; and assessment)</p> <p>4 General rules pertaining to advertising and teleshopping</p> <p>5 Rules pertaining to specific advertising techniques</p> <p>6 Rules pertaining to sponsorship (including competitions)</p> <p>7 Television Product Placement</p> <p>8 Rules pertaining to specific products and services</p> <p>9 Prohibited communications</p> <p>10 Appendix (a list of principal legislation that may affect commercial communications)</p>	<p>Main Sections: -</p> <p>5 Social values</p> <p>6 Inexperience and credulity</p> <p>7 Undue pressure</p> <p>8 Special protection for children in advertising</p> <p>9 General safety</p> <p>10 Violence</p> <p>11 Diet and Nutrition</p> <p>12 Parental responsibility</p> <p>13 Programme characters</p> <p>14 Children's advertising, sponsorship & product placement</p> <p>15 Prohibitions & Restrictions</p>

Copies of the Codes are available on the BAI website, <http://www.bai.ie/> or on request from the BAI's offices.

What concerns you about this item? If your complaint concerns a breach of the BAI Codes, please specify what section of the Code.