

MIGRANT MEDIA CONFERENCE 2015

Teacher's Club, Dublin, February 23, 2015

ENGAGING MIGRANTS THROUGH
COMMUNITY RADIO

SCHEDULE

- 10.30** MC, Irena Cvetkovic (Athlone Community Radio)
- 10.45** TBC, Community Foundation of Ireland
- 11.00** Valentino Tendai (Dundalk FM), Rap Performance
- 11.10** Sally Galiana, President AMARC Europe, Opening Address
- 11.30** Project Partners Presentation: Denis McEvoy (92.5 Phoenix FM) & Alan Byrne (Dundalk FM)
- 12.00** Aiste Slajute (92.5 Phoenix FM) & Valentino Tendai (Dundalk FM) Hosts of the Migrant Media Conference LIVE Radio Show (2pm – 5pm)
- 12.30** Lunch
- 13.00** Break Out Group Discussions
- 13.30 – 14.00** Panel Discuss Group Feedback

PROJECT OVERVIEW & OBJECTIVES



COMMUNITY FOUNDATION OF IRELAND PROJECT GOALS

- Develop a strategy for integrating more migrant community members into Community Radio (voices on air)
- Community Radio and Migrant Representation Conference
- Launch a website – exchange programming.
- Tailored training materials
 - Glossary of radio terms translated into different languages
 - 2015 calendar of national days and national organisations
 - Craol ethos translated into different languages

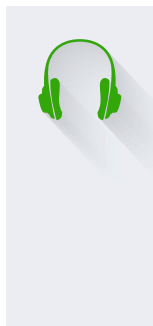


DUNDALK FM PROJECT

Train 14 people in Level 3 QQI Media Expression.

Skills that our trainees have learned:

- Identify programme formats and features.
- Understand how to prepare and research Community Radio interviews.
- Experience roles of producer, presenter, researcher & sound desk operator in the production of a ½ hour show.



92.5 PHOENIX FM PROJECT

Train & facilitate five migrant groups from Dublin 15's 23.5% migrant population to make programmes about their culture, heritage and experiences here. Groups involved: Polish, Nigerian, Roma, Lithuanian & Pakistani.

Outcomes for participants:

- Increased media literacy & technical skills.
- Sharing their experience with wider community
- Evaluating & presenting their new skills and knowledge to the groups that they represent.



COMMUNITY RADIO SECTOR INPUT

On October 17, 2014 representatives from 25 Community Radio stations met in Athlone for the Craol AGM/training weekend. At a workshop entitled 'More Migrant Voices on Air' Irena Cvetkovic (Athlone Community Radio) & Alan Byrne (Dundalk FM) asked the participants:

1. Can you tell us what foreign language shows you have on your station?
2. Are migrants involved in mainstream programming/committees/staff?

Suggestions about how to build confidence of new presenters included:

1 WEEKLY NEWS

Train to do short weekly news bulletin in their language summarising newspapers and events back home.

2 NATIONAL DAY SHOWS

Feature national holidays with programming in different languages/ dubbed/ bilingual.

3 INTERNATIONAL MUSIC

Include a percentage of international music in our schedules.

CRAOL STATIONS SURVEY*

People employed who are migrants	9 out of 99	(9%)
Volunteers who are migrants	77 out of 940	(8%)
Migrant representation on the Board	3 out of 91	(3%)

Topics covered on Community Radio stations during the last 3 months:

- Racism
- Asylum process
- Migrant employment
- Migrants in sports
- Housing issues
- Undocumented domestic workers
- Direct Provision
- Migrant culture and music
- World religions
- Garda policing policy
- Migrant support agencies
- Difficulty finding work

Language shows on Community Radio each week:

4 Polish	3 Romanian	2 Indian	1 Brazilian
1 Croatian	1 French	1 Urdu	1 Lithuanian

*Source CRAOL Survey of 14 radio stations, November 2014.

Community Radio Programming

Actualitatea Irl (Romanian). Tuesday 8pm, 92.5 Phoenix FM

Inside Africa, Wednesday 11.30am, 92.5 Phoenix FM

Ghar Se Ghar Tak (Urdu), Friday 7.30pm, 92.5 Phoenix FM

Lithuanian Community Radio, Thursday 7.30pm, 92.5 Phoenix FM

Polska Grająca Radio (Polish), Saturday 9pm, 92.5 Phoenix FM

CRAOL DRAFT STATION POLICY ‘MORE MIGRANT VOICES ON AIR’

Many Community Radio stations stated that they do not have the human resources required for outreach to migrant communities. As a result of a survey and workshop with station representatives in 2014, we suggest that there are some steps that stations can take to encourage more migrant voices on air.

OBJECTIVE

Develop a strategy for integrating more migrant community members into community radio (voices on air).

RATIONALE

Our stations sign up to the AMARC Charter. In relation to migrant access it states that Community Radio shall provide a right of access to minority and marginalised groups and promote and protect cultural and linguistic diversity; Amarc Charter. Section 5.

CRAOL STATION ACTION PLAN

1. Hosting radio ads in different languages aimed at encouraging our local migrant population to do their own programmes.
2. Dedicating percentage of daily schedule to migrant music.
3. Reference National Holidays & programme featuring migrants.
4. Encourage migrant representation in our committees/Board.
5. Promoting local migrant events in our community notices.
6. Live broadcasting or recording events e.g. Africa Day.
7. Sharing foreign language programming with CRAOL stations through a dedicated website.