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Mission Statement

Dundalk FM is a not for profit organisation. It is an independent, friendly, community development organisation, giving voice to all in Dundalk and surrounding area. We are committed to educate, entertain and inform through our wide range of programmes.

Vision

People who listen to Dundalk FM will hear programmes containing something of local interest. They will find the members of the station accessible and approachable. They will hear a laidback, 'ordinary person' presentation style, and have access to local news, sports and information as well as specialist music shows. Make Dundalk FM your homepage!

Values

Equality – everyone has a right to access training and programming.

Creative - support the exchange of ideas and act as a force for cultural and community development.

Good quality – well produced, interesting, local content.

Inclusive – welcome participation from new and established communities.

Grassroots – recruit volunteers from the Dundalk community.

Inform – report on the local environmental, economic and social issues and on local activities, events and news of the groups and organisations in our listening area.

Encourage learning – train participants in broadcasting in a supportive atmosphere.

Evolve - welcome new ideas and keep moving forward.

Community - connect with the Dundalk Community – at home and abroad.

Sustainable– have a diverse source of income to maintain and grow the station.

Diversity - provide an interesting variety of shows for all groups.

Entertain – celebrate the music, sports, heritage and culture of Dundalk.

Central hub for the region - provide a forum open to all residents to discuss public issues.

Development - identify and meet changing community needs.

