

# Dundalk FM

## Social Media Policy

### July 2013

These guidelines apply to Dundalk FM members who create or contribute to blogs, wikis, social networks, virtual worlds, or any other kind of Social Media. Whether you log into Twitter, Google+, Yelp, Wikipedia, MySpace, LinkedIn, YouTube or Face book, or comment on online media stories — these guidelines are for you.



1. Gain authorisation from the Manager at Dundalk FM for any social media activity where Dundalk FM is the brand / organisation you will be discussing.
2. Always be mindful that there are some topics we won't comment on such as suicide, depression or any other mental health related issues; have the highest respect for other presenters.
3. All statements must be true and not misleading; all claims must be substantiated.
4. Become a trusted source of information. Post meaningful, respectful comments — in other words, please, no spam and no remarks that are off-topic or offensive.
5. Disclose any sources fully through credits, links and trackbacks unless the source has requested anonymity.
6. Be smart about protecting yourself, your privacy. Google has a long memory.
7. Mainstream media inquiries must be referred to the Manager.

In other words, don't behave any differently online than you would in any other public meeting.